

Hotelplan<sub>UK</sub>

# Biodiversity Paper 2023





# Introduction

**We want to lead the way in sustainability in every category that we operate in. This Biodiversity Paper outlines our current position, and key 2023 targets against biodiversity.**

**H**otelplan was established in 1935 to enable families from simpler backgrounds to take holidays in Switzerland. The company has developed into an international travel group.

Hotelplan UK is the UK subsidiary of Hotelplan Group, with five different brands: Inghams, Inntravel, Esprit Ski, Santa's Lapland and Explore Worldwide, making us one of the strongest ski and adventure specialists in the UK.

Sustainability is vital to our strategy as we strive to be the most-loved travel company in the UK, famous for customer experience and sustainable travel. Our approach to sustainability is holistic, from climate protection, to diversity and inclusion and ethical supply chains. Long gone are the days when sustainability was a siloed topic within business: it is now integral to every single decision we make and how we operate.

2022 marked an incredible year for Hotelplan UK, as we laid the foundations for the years to come,

creating and embedding a new way of thinking; one of purpose. Now we're delighted to publish Hotelplan UK's first ever Biodiversity Paper for 2023.

Alongside this Biodiversity Paper, we are publishing our Climate Paper, as these two crises are intrinsically linked.

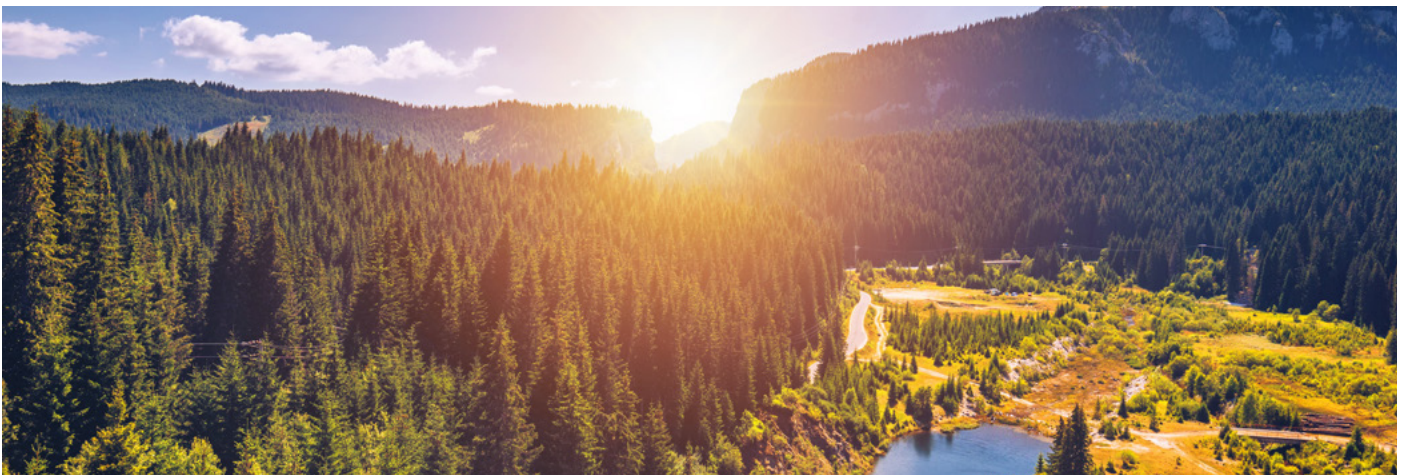
We will continue to communicate our progress - our failures as well as successes - and update on our targets in our full People & Planet Report later this year.



**Joe Ponte,**  
CEO, Hotelplan UK



**Prue Stone**  
Director of Sustainability,  
Hotelplan UK



# Our Brands

## INGHAMS

Founded by Walter Ingham in 1934, Inghams was born out of his enduring passion for skiing and mountaineering. Today, Inghams is one of the most trusted and respected holiday brands in the UK, offering a range of exceptional holidays in the great outdoors - from ski and Lapland in the winter, to walking in the summer.

## SANTA'S LAPLAND

For a Christmas like no other, Santa's Lapland takes families on short breaks above the Arctic circle to meet the "real" Santa. With husky sleds, reindeer sleighs and the chance to glimpse the majestic Northern Lights, no one knows how to make Christmas more magical.

## ESPRIT

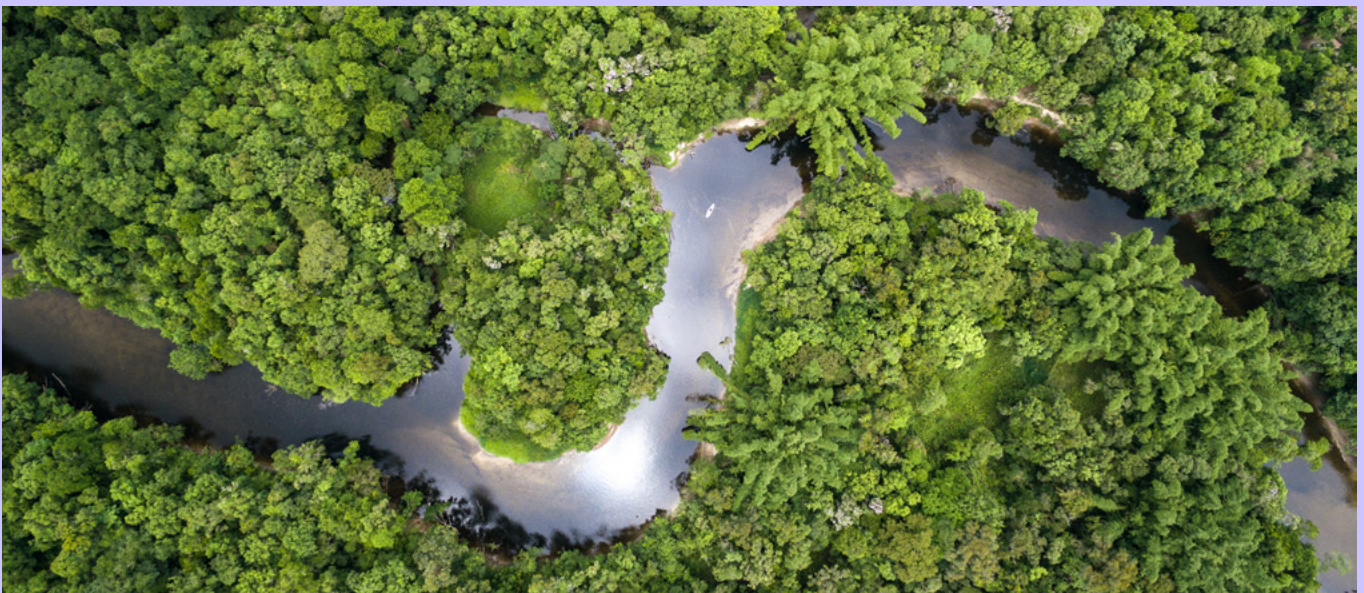
Esprit Ski has been providing family-friendly ski holidays in top winter destinations for over 40 years. Relax in family-friendly accommodation and enjoy small group childcare and ski lessons, exclusive to Esprit families.

## EXPLORE!

Explore is a global adventure travel company with 40 years' experience in providing exciting and authentic travel experiences. Choose from over 350 trips in around 100 countries, from cultural exploration and safaris, to walking and cycling holidays, polar expeditions, and family adventures.

## Inntravel

Inntravel specialises in self-guided holidays to some of Europe's most beautiful destinations. All holidays, which include walking and cycling trips, winter snow breaks and tours by rail, car and boat, give customers the chance to explore entirely at their own pace.



# Our 2023 Planet Goals

November 2022–October 2023

## Our 2030 targets

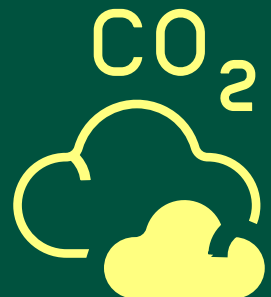
90%

reduction of scope 1 and 2 emissions by 2030



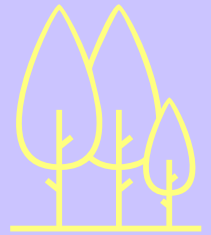
50%

per passenger night CO<sub>2</sub>e reduction across all holidays by 2030



Over

£1m

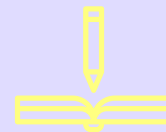


investment this year in both carbon removal technologies and rewilding our landscapes

£74,000

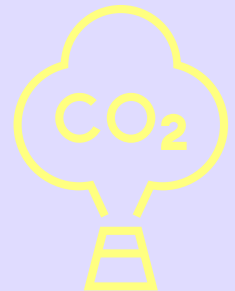
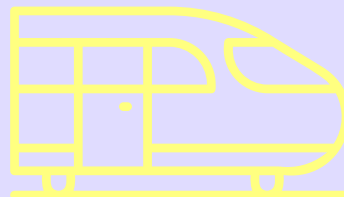
in donations to local charities

Conduct a single-use-item (not just plastic!) audit across all supply chains

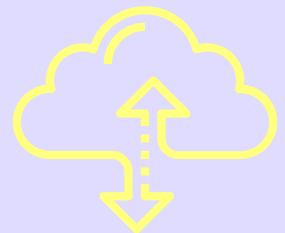


Company-wide carbon literacy training

Product development shift towards rail



Work closely with accommodation providers to reduce their CO<sub>2</sub>e emissions



Move 25% IT storage to the cloud



# Our Biodiversity Strategy

**T**his year, we'll begin calculating our Biodiversity footprint globally, working with Animondial, and making plans to reduce this.

Our holidays can help to support the conservation of wildlife, help protect natural resources and connect our customers to their communities.

Rich biodiversity supports communities, our livelihoods and our health, mental and physical. And the more biodiverse our world, the more carbon is absorbed and the more stable our atmosphere.

As a group of businesses we must make sure nature is protected, our wonderful landscapes remain intact and the communities which host us will always welcome us back year after year. Without this, we have no business.



## Our 2023 Top Level Targets

- › Launch new rewilding partnership, worth over £300,000 in year one
- › Launch new animal protection policies, with specialist training for key staff and suppliers
- › Complete a new single-use item audit
- › Calculate and creating a plan to tackle our biodiversity footprint

In December 2022, Hotelplan UK signed the WTTC Nature Positive Travel and Tourism commitment.

This underpins much of our work for 2023, including but not limited to:

- › Investing in the work of our partners at Rewilding Britain.
- › Working with Animondial to assess Explore Worldwide's biodiversity footprint, before moving through all the Hotelplan UK brands in the next two years.
- › Launching a new animal protection policy for Inghams, Esprit, Santa's Lapland and Inntravel. Included in these policies is indigenous people feedback, to ensure that we're engaging with many of the communities that host us.
- › Independently auditing our animal experiences every year with an expert.
- › Completing a baseline audit of all single-use items through all brands, and across all supply chains.





## **Ecologi**

In 2022 we planted over 15,000 trees with Ecologi, our B Corp partner that supports a broad range of projects proven to reduce or avoid greenhouse gas emissions. The majority of these trees have been planted through Explore Worldwide, which used new trees as a nature-positive way to say thank you to its loyal customers, planting a tree every time a customer joins its Platinum Explorers Club.





In 2022, Explore Worldwide donated £35,000 to Rewilding Britain. In 2023 we'll be contributing over £300,000 across all Hotelplan UK brands. This will provide new rewilding initiatives of all shapes and sizes across Britain – from coastal community projects to ex-grouse moors – as well as funding to help amplify their work, including events, webinars and building connections to other rewilders.

Rewilding is a movement of hope. You only need to read some of the stories of what's being achieved – from a massive community-led rewilding project in Southern Scotland to kelp restoration in Sussex – to feel like change is not only possible, but it is happening, and it's something that we can all play a small role in.

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Rewilding Britain depends entirely on voluntary donations to do our work, so Explore's donations have been a lifeline! We've already achieved some incredible things, but one stand out is the growth of our Rewilding Network to almost 900 members, which means new rewilding initiatives of all shapes and sizes across Britain.

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**Kate Barclay**

Head of Fundraising and Partnerships,  
Rewilding Britain

As a group of  
businesses, Hotelplan  
UK will donate over  
**£300,000**  
to Rewilding Britain  
in 2023

In 2022, Explore  
Worldwide donated to  
**£35,000**  
Rewilding Britain

“

We are not perfect, and  
we don't claim to be,  
but our expectations of  
ourselves are growing  
and we want to take  
our community with  
us as we hope to build  
a better future.

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**Prue Stone**

Director of Sustainability, Hotelplan UK